



align

human resources from a different perspective
aligning your employee communication to provide the optimum solution

align specialise in end to end personalised
Human Resource solutions from
recruitment, executive placement to
internal communications and beyond for
the MENA Region.

Launched in 2008, we align the HR process for a
diverse range of global and regional clients.

align, human resource for the MENA region

align value

Our ethical approach solves your Human Resource issues. Quite simply, we share the same values – Commitment, Quality, Integrity, and Efficiency, coupled with an excellent High Return on Investment.

We also understand your business. And thus efficiently provide the optimum solution to all aspects of your HR issues maximising business potential.



align communication

The biggest issues in Human Resources today are staff retention due to recognition and employee satisfaction. Career development and training are also of utmost importance.

By addressing this, you will really see your business grow and develop.

We align the life of your employees through intelligent usage of incentives and internal staff communication.

Change management.

Managing all potential stakeholder expectations when changing and improving your company culture.

Environmental design

Well designed workplaces can improve employee performance

Internal incentive programmes

Motivate your staff.

Reward & Recognition programmes

Rewarding those who have made positive contributions and helped the business succeed.

Internal Survey

What are your employees really thinking and saying ?

Invest in your most important stake holders... your staff.



communication specialists

People who understand the power of conversation whether visual or verbal.

The ability to speak with your employees on a grass roots level is as important as is to have their constant feedback about how they view their environment.

Our people have done this for Vodafone, HSBC, Volkswagen Group, Skoda, BAE Systems, Lloyds TSB, Ford, to name just a few.

Quite frankly, a happy employee is a loyal and trusted employee. By aligning your internal communications and rewarding your loyal staff no matter their seniority then your business will benefit.

These benefits create loyalty helping you to beat your competition and boom in any economic condition.



efficient quality
that matters

change management

Managing all potential stakeholder expectations when changing and improving your company culture.

Change management is the key to unlocking resistance. Investor's may see the 'new' culture as a total change in the company policy and prices could be effected; employee's may also see this as an excuse for redundancies; supplier's may feel unwanted in the perception of the 'new' company.

Employees may see a simple change such as moving the office or improving company policy negatively whereas it is really positive for the company and them.

Communication is a key factor in keeping your stakeholders confident when introducing a fresh approach and implementing new policy changes.

improving company policy can be seen as an excuse for making redundancies



environmental design

Well designed workplaces can improve employee performance.

Physical employee benefits which improves culture and performance.

A well designed work environment means calmer and less stressed employees which in turn, increases productivity and ROI.

These are many ways that environmental design effects your employees and also their productivity.

It is also your first point of contact for daily communication to all your employees.



a relaxed workplace
creates a calm, efficient
and focused employee

Incentive programmes

Motivate your staff.

Incentives motivate people and can improve performance but only where needed and implemented correctly.

These motivational programmes are the first step towards recognition and rewards. Your employees become engaged in the workplace and is a great business benefit as they share your goals.

Incentives are company wide and can easily motivate the whole workforce. These can adapt to market conditions and become integral to company culture.

We believe that these motivational items form part of the total employee reward and so are totally separate from their normal compensation.



these benefits
help you to beat
your competition



Reward & Recognition

Rewarding those who have made positive contributions and helped the business succeed.

Recognition is more important than an employer realises. Incentives may motivate but the higher performers should be rewarded.

And this is where Align can make the difference by creating these schemes.

We totally understand people's emotions knowing what they are willing to work harder for. People visualise and remember tangible items, we know how to invigorate your people improving their performance.

We help create a goal with 'The Reward' that is a lasting symbol of success.

true recognition
improves performance

Internal Survey

What are your employees really thinking and saying ?

The only real way to find out what your employees think is to talk to them.

People do not want to lose their jobs and will not run the risk of upsetting their employer so it will be rare that you know the truth and exactly what they think.

This is where we can find the truth for you by intelligent and confidential surveys.

This allows your employees to privately say what they feel whether on paper or via your intranet.

We know how to analyse this giving you the real insight into your employees and further ways to improve your business.



understanding your
employees thoughts
can grow the business




Policies & Procedures

Policies and procedures play a strategic role in a company environment.

Through a well-conceived policy and procedure system, the company's vision becomes an integral part of company operations. These operations are the day-to-day planning and decision making which guide the processes of the business.

The alignment of policies and procedures to the vision, strategic plan and core processes of an organization is important for business success.

the day-to-day planning
and decision making



We nurture your business working with you to solve all aspects of your Human Resource and Internal Communication issues. align provides holistic solutions.

align investment

Time is money so by aligning your Human Resources, we ensure the highest possible ROI maximising efficiency and business potential.



Invest in your most important stake holders... your staff.



aligning your HR issue to provide the optimum solution

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